

TANNER TANANBAUM

Creative Director / Copy Writer / Screen Writer

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Location: Los Angeles (open to remote/freelance)

Advertising Experience

Freelance (NY/LA) – Creative Director / Copywriter 2023 – 2025

- Provided creative direction and copywriting support across TV/Print/Digital for brands like Under Armour, Bose, Yahoo, Blue Moon, and more.
- Collaborated with agencies including DDB, Matte Projects, American Haiku, Julie, and Blip.

Secret Fort (Chicago) – Freelance Copywriter Jan 2017 - Jul 2017

- Developed campaigns for Cars.com, Protein20, AICP.

McGarry Bowen (Chicago) – Sr. Copywriter Feb 2014 - May 2015

- Contributed to campaigns for Cars.com, USTA, Marriott, Triscuit, Pizza Hut.

DDB (Chicago) – Jr. Copywriter May 2011 - Oct 2013

- Supported campaign development for Capital One, McDonald's, Morton Salt, Mars/Wrigley.

TV/Film Experience

Boss Baby: Christmas Bonus (Netflix) –Writer Aug 2019 - Mar 2021

- Wrote animated Christmas feature for Netflix

Boss Baby: Back in the Crib (Netflix) – Staff Writer Aug 2019 - Mar 2021

- Wrote six episodes for Seasons 1 & 2 (two submitted for Emmy consideration).
- Contributed to story development, punch-ups, casting, and voice editing.

Boss Baby: Back in Business (Netflix) – Staff Writer Jun 2018 - Jul 2019

- Wrote six episodes across Seasons 3 & 4.
- Co-wrote Netflix interactive special: 'The Boss Baby: Get That Baby!'
- Assisted with story development, punch-ups, and casting.

Rick and Morty (Adult Swim) – Staff Writer Apr 2016 - Jun 2016

- Participated in story breaking and script punch-ups for Season 3.

Sold TV/FILM Projects

- Hard Times – Animated Series Sold to HBO Max/TBS in 2022
- JAP: Jewish American Pug – Animated series sold to Warner Bros in 2020

Projects In Development

- Crosswalk Guardians – Co-Creator (Animated series)
- Scotland – Writer (Animated Feature)

Education

Dartmouth College (Hanover, NH)- B.A. in Government, Concentration in International Relations - Graduated June 2010.